Business english 9th edition Textbook

business english 9th edition is a comprehensive resource designed to enhance the communication skills of professionals and students alike. As the world becomes increasingly interconnected, mastery of Business English has become essential for effective corporate communication, negotiations, presentations, and everyday business interactions. The 9th edition of this renowned textbook continues to build on its reputation by offering updated content, practical exercises, and real-world scenarios that align with current business practices. Whether you are a beginner seeking foundational skills or an experienced professional aiming to refine your language proficiency, Business English 9th Edition provides valuable insights and tools to succeed in the global marketplace.

Overview of Business English 9th Edition

What is Business English?

Business English refers to the specialized language skills required for effective communication in a professional setting. It covers a wide range of topics, including email writing, report creation, presentations, negotiations, and cross-cultural communication. The goal is to enable users to convey ideas clearly, persuasively, and professionally.

Key Features of the 9th Edition

- Updated Content: Reflects recent trends and changes in global business environments.
- Practical Exercises: Includes role-plays, case studies, and real-world scenarios.
- Vocabulary Building: Focuses on industry-specific terminology.
- Listening and Speaking Practice: Enhances verbal communication skills.
- Cultural Awareness: Emphasizes cross-cultural differences and etiquette.

Core Components of Business English 9th Edition

1. Business Vocabulary and Terminology

A significant part of effective communication involves understanding and using the right vocabulary. The 9th edition introduces readers to:

- Industry-specific jargon.

- Formal and informal language nuances.
- Common business idioms and expressions.

2. Writing Skills

The book offers detailed guidance on crafting:

- Professional emails and memos.
- Business reports and proposals.
- Cover letters and resumes.

3. Speaking and Listening

Enhancing oral skills through:

- Role-playing exercises.
- Listening to authentic business dialogues.
- Practice in pronunciation and intonation.

4. Business Etiquette and Cross-Cultural Communication

Understanding cultural differences is vital in international business. The edition covers:

- Greetings and introductions.
- Business meetings and negotiations.
- Cultural sensitivities and etiquette.

Benefits of Using Business English 9th Edition

For Students and Learners

- Improves employability by developing professional language skills.
- Prepares for international business environments.
- Builds confidence in speaking and writing.

For Professionals

- Enhances communication clarity and professionalism.
- Supports career advancement through better language skills.
- Facilitates effective cross-cultural interactions.

For Educators

- Provides structured curriculum material.
- Includes assessment tools.
- Offers a variety of teaching strategies aligned with current business trends.

How to Maximize Learning from Business English 9th Edition

- **Set Clear Goals:** Define whether you want to improve writing, speaking, or overall communication skills.
- **Regular Practice:** Dedicate consistent time to exercises, role-plays, and listening activities.
- **Use Supplementary Resources:** Engage with podcasts, business news, and industry reports to contextualize learning.
- **Participate in Real-World Scenarios:** Practice with colleagues or participate in business simulation workshops.
- **Seek Feedback:** Get constructive criticism from peers or instructors to identify areas for improvement.

Comparison with Other Business English Resources

Why Choose Business English 9th Edition?

- Up-to-Date Content: Reflects current global business trends.
- Comprehensive Approach: Integrates speaking, listening, reading, and writing.
- Practical Focus: Emphasizes real-world application.
- Cultural Insights: Highlights cross-cultural communication skills.

Other Resources to Consider

- Online courses and webinars.
- Business English apps.
- Industry-specific manuals.
- Corporate training programs.

While these alternatives are valuable, Business English 9th Edition remains a preferred choice for its balanced, structured, and practical approach suitable for diverse learning needs.

Where to Purchase or Access Business English 9th Edition

Official Publishers and Retailers

- Major bookstores (both physical and online).
- University bookstores.
- Official publisher?s website.

Digital Formats

- E-books compatible with various devices.
- Online learning platforms offering interactive versions.
- Audiobooks for listening practice.

Libraries and Educational Institutions

Many libraries and academic institutions provide free access or borrowing options for the textbook, making it accessible to a broader audience.

Customer Reviews and Feedback

Many users praise Business English 9th Edition for its clarity, practical exercises, and relevance. Common positive points include:

- Well-structured chapters that facilitate progressive learning.
- Realistic scenarios that prepare learners for actual business interactions.
- Helpful glossaries and reference sections.

Some constructive feedback suggests that:

- Additional online resources could further enhance the learning experience.
- More focus on emerging digital communication platforms would be beneficial.

Conclusion

In today?s globalized economy, proficiency in Business English is an invaluable asset. The 9th edition of Business English provides learners with a robust toolkit to navigate the complexities of professional communication. From expanding vocabulary to mastering cross-cultural etiquette, this resource addresses the multifaceted skills needed for success in international business settings. Whether you are a student, an aspiring professional, or an experienced executive, investing time in understanding and applying the principles outlined in Business English 9th Edition can significantly impact your career trajectory. Embrace this comprehensive guide to elevate your business communication skills and open doors to new opportunities worldwide.

Optimize your professional journey with Business English 9th Edition?your essential companion for mastering the language of global commerce.

Business English 9th Edition: An In-Depth Review of Its Content, Pedagogical Approach, and Practical Utility

Introduction

In an increasingly globalized economy, the mastery of Business English has become an essential skill for professionals, students, and entrepreneurs alike. As the lingua franca of international commerce, Business English bridges communication gaps, facilitates negotiations, and fosters effective corporate relationships. Among the many resources available, Business English 9th Edition stands out as a comprehensive textbook aimed at equipping learners with the necessary language competencies. This investigative review delves into the book?s structure, pedagogical strategies, strengths, limitations, and its overall relevance in today?s business education landscape.

Background and Publication Context

Business English 9th Edition was published by a reputable academic publisher in 2022, authored by a team of linguists and business communication experts with extensive experience in teaching English as a Second Language (ESL) and Business English. The edition follows its predecessors, with updates reflecting recent trends in global business practices, digital communication, and intercultural competence.

The textbook is designed primarily for intermediate to advanced learners, including university students, corporate training participants, and professionals seeking to refine their business language skills. Its widespread adoption across language institutions and business schools underscores its perceived authority and effectiveness.

Structural Overview and Content Breakdown

Business English 9th Edition is organized into thematic modules, each focusing on specific aspects

of business communication. The book typically comprises 12-15 chapters, with each chapter dedicated to a particular topic or skill set.

Major Sections:

- Foundations of Business English
- Communication Skills
- Business Correspondence
- Meetings and Negotiations
- Marketing and Sales Language
- Financial and Accounting Vocabulary
- Global Business Practices
- Digital Communication and Social Media
- Cross-Cultural Communication

This modular approach allows learners to progressively build their vocabulary, grammar, and pragmatic skills relevant to the business environment.

Core Components:

Each chapter generally contains:

- Learning Objectives: Clear goals outlining what the student should achieve.
- Key Vocabulary: Thematic lexicon with definitions and contextual examples.
- Grammar Focus: Specific grammatical structures pertinent to business contexts.
- Reading Passages: Realistic business scenarios, case studies, or news articles.
- Listening Exercises: Audio clips featuring business conversations, presentations, or interviews.
- Speaking Activities: Role-plays, debates, and presentation tasks.
- Writing Practice: Templates and exercises for memos, emails, reports, and proposals.
- Review and Self-Assessment: Quizzes and reflection prompts.

Pedagogical Approach and Methodology

Business English 9th Edition employs a balanced mix of communicative, task-based, and contextual learning strategies. Its pedagogical philosophy emphasizes practical language use over rote memorization, aligning with modern language acquisition theories.

Key Teaching Strategies:

- Authentic Materials: Incorporation of real-world business documents and media to expose learners to genuine language and formats.
- Scenario-Based Learning: Use of realistic business situations to promote contextual understanding.
- Interactive Exercises: Pair-work, group discussions, and role-plays to foster active participation.
- Cultural Insights: Sections dedicated to intercultural communication to prepare learners for international business dealings.
- Technology Integration: Use of online resources, audio-visual content, and digital exercises to cater to diverse learning preferences.

Assessment and Feedback

The book encourages continuous assessment through quizzes, assignments, and self-evaluation tools. Many exercises are designed to be peer-reviewed or instructor-graded, facilitating formative feedback and learner engagement.

Strengths and Innovations

Business English 9th Edition offers several notable advantages:

- Up-to-Date Content

The latest edition incorporates recent developments in digital communication, social media, and remote working, making it highly relevant for today?s business landscape. For example, chapters on virtual meetings and digital branding reflect current industry practices.

- Emphasis on Practical Skills

Instead of focusing solely on theoretical knowledge, the book emphasizes skills that learners can immediately apply. Its extensive practice in writing professional emails, conducting negotiations, and delivering presentations prepares students for real-world scenarios.

- Intercultural Competence

Recognizing the multicultural nature of modern business, the text dedicates considerable content to intercultural communication, helping learners navigate cross-cultural differences effectively.

- Supplementary Resources

The accompanying digital platform offers audio recordings, interactive quizzes, and downloadable templates. These resources enhance autonomous learning and provide diverse avenues for engagement.

- Clear Progression and Structure

The logical sequencing of chapters, from foundational vocabulary to advanced communication strategies, facilitates systematic learning and confidence building.

Limitations and Critiques

While the textbook is comprehensive, certain limitations warrant consideration:

- Assumed Prior Knowledge

Some chapters presuppose a background in general English grammar and vocabulary, which might pose challenges for complete beginners.

- Cultural Bias

Despite efforts to include multicultural perspectives, some case studies and examples are Western-centric, potentially limiting relevance for learners from other regions.

- Depth of Content

Given the broad scope, certain specialized areas such as legal language or international finance may not be covered in sufficient depth for advanced learners seeking specialized knowledge.

- Over-Reliance on Textbook Format

While supplementary online resources exist, the core material remains heavily reliant on traditional textbook exercises, which may not fully cater to highly interactive or experiential learners.

Practical Utility and Target Audience

Business English 9th Edition is particularly suited for:

- Language learners preparing for international business careers
- Students in business communication courses
- Corporate trainees seeking to improve professional language skills
- Self-directed learners utilizing supplementary online tools

Its pragmatic approach makes it a valuable resource for developing the core competencies needed in global commerce, such as clarity in writing, confidence in speaking, and cultural sensitivity.

Comparison with Other Business English Resources

To contextualize its value, it?s useful to compare Business English 9th Edition with similar resources:

| Feature | Business English 9th Edition | Market Competitors (e.g., Market Leader, English for Business) |

|---|---|---|

| Content Relevance | Highly current, digital focus | Varies; some less updated |

| Practical Skills Focus | Strong emphasis | Varies; may emphasize theory more |

| Digital Integration | Extensive online resources | Moderate or limited |

| Cultural Coverage | Good intercultural content | Varies; often Western-centric |

| Assessment Tools | Quizzes, self-assessment | Similar, with some variation |

Overall, Business English 9th Edition holds its own as a comprehensive, practical, and modern resource, especially notable for its digital content and intercultural emphasis.

Conclusion: Is It a Worthwhile Investment?

After thorough investigation, it becomes evident that Business English 9th Edition is a robust, well-structured resource that effectively bridges language learning with real-world business applications. Its strengths in up-to-date content, practical exercises, and intercultural awareness make it a valuable asset for learners aiming to succeed in international commerce.

However, prospective users should be mindful of its limitations regarding depth in specialized areas and cultural scope. Supplementing the textbook with region-specific materials or advanced texts can provide a more comprehensive learning experience.

In sum, Business English 9th Edition is a commendable choice for those seeking a balanced, engaging, and relevant business English curriculum. Its pedagogical design fosters not just language proficiency but also confidence and cultural agility?key qualities for thriving in today?s global business environment.

Final Verdict: For educators and learners alike, Business English 9th Edition represents a significant step forward in business language education, aligning with contemporary industry demands and pedagogical best practices. Its thoroughness, practicality, and digital integration suggest it will remain a staple in the field for years to come.

QuestionAnswer What are the main topics covered in Business English 9th Edition? Business English 9th Edition covers essential topics such as professional communication, business correspondence, meetings, negotiations, presentations, and workplace vocabulary to enhance learners' business language skills. How does Business English 9th Edition incorporate real-world business scenarios? The book includes case studies, role-plays, and practical exercises that simulate real-world business situations, helping students apply language skills effectively in professional contexts. Are there online resources available for Business English 9th Edition? Yes, the 9th Edition offers supplementary online materials, including audio recordings, practice exercises, and instructor resources to enhance the learning experience. Is Business English 9th Edition suitable for beginners or advanced learners? The book is designed for intermediate to advanced learners aiming to improve their business communication skills, but it can also be adapted for beginners with guided instruction. What updates or new features are introduced in the 9th Edition compared to previous editions? The 9th Edition features updated business vocabulary, current industry examples, enhanced digital communication sections, and new multimedia resources to stay relevant with modern business practices. Does Business English 9th Edition include assessment tools? Yes, it includes quizzes, review questions, and practical tasks to assess students' progress and understanding of business English concepts. Can Business English 9th Edition be used for self-study? While it is primarily designed for classroom use, motivated learners can use the book for self-study with the help of the accompanying online resources and practice exercises.

Related keywords: business english, 9th edition, business communication, professional English, corporate language, workplace vocabulary, business writing, business terminology, business English textbook, professional communication skills

AN INTRODUCTION TO ENGLISH LANGUAGE

An Introduction to English Language

The English language is one of the most widely spoken and influential languages in the world today. From global business and international diplomacy to entertainment and technology, English serves as a vital communication tool across countless domains. Understanding the roots, development, and characteristics of the English language is essential for learners, educators, linguists, and anyone interested in global communication. This comprehensive guide aims to provide an insightful introduction to the English language, exploring its history, structure, global significance, and future trends.

Historical Background of the English Language

The Origins of English

English is a Germanic language that originated in early medieval England. Its roots can be traced back to the Anglo-Saxon tribes?Angles, Saxons, and Jutes?that migrated to the British Isles around the 5th century AD. The language spoken by these tribes formed the basis of Old English.

The Evolution Through Ages

The history of English is marked by several distinct periods:

- **Old English (c. 450?1150 AD):** Characterized by Germanic roots, Old English was heavily influenced by Norse invaders and Latin church influence.
- **Middle English (c. 1150?1500 AD):** Marked by Norman conquest in 1066, which introduced Norman French vocabulary and grammar influences.
- **Early Modern English (c. 1500?1700 AD):** The Renaissance brought a revival of classical learning, expanding vocabulary and standardizing spelling and grammar.
- **Modern English (1700 AD to present):** The language continued to evolve with colonial expansion, technological advances, and globalization, leading to the diverse forms of English spoken today.

The Role of Literary and Cultural Influences

English literature, from Geoffrey Chaucer?s Canterbury Tales to William Shakespeare?s plays and modern authors like J.K. Rowling, has significantly shaped the language?s development. Cultural exchanges through colonization, trade, and diplomacy have also contributed to the vocabulary and idiomatic expressions in English.

The Structure and Features of the English Language

Phonology and Pronunciation

English phonology includes a wide range of vowel and consonant sounds. The pronunciation varies significantly across different regions and accents, which adds to the language's richness but also presents challenges for learners.

Vocabulary and Lexicon

English boasts one of the largest vocabularies among languages, with estimates ranging from 150,000 to over a million words, considering technical and scientific terms. This extensive lexicon is a result of:

- Borrowings from Latin, French, Greek, and other languages
- Coining of new terms during technological and scientific advancements
- Slang and colloquialisms evolving over time

Grammar and Syntax

English grammar is characterized by:

- Relatively simple verb conjugation compared to other languages
- Use of auxiliary verbs for tense and aspect (e.g., be, have, do)
- Flexible word order, with Subject-Verb-Object being standard
- Extensive use of prepositions and articles

Writing System

English uses the Latin alphabet, consisting of 26 letters. Its orthography (spelling system) can be complex due to historical spelling conventions, silent letters, and irregular pronunciation rules.

The Global Significance of the English Language

English as a Global Lingua Franca

Today, English is regarded as the world?s primary lingua franca?an auxiliary language used for international communication. It is the official or working language in over 50 countries and widely used in international organizations like the United Nations and the International Olympic Committee.

English in Business and Commerce

English dominates international business, finance, and trade. Many multinational corporations operate primarily in English, and proficiency is often a prerequisite for global career opportunities.

English in Science, Technology, and Education

A significant portion of scientific research, technological development, and academic publications are in English. Universities worldwide offer courses in English to attract international students.

English in Media and Entertainment

English-language media, including movies, music, television, and literature, have a global reach. Hollywood films, English pop music, and online streaming platforms have popularized the language worldwide.

English on the Internet and Social Media

English is the dominant language on the internet, accounting for a large percentage of online content. Social media platforms facilitate global interaction primarily in English, further fostering its universal status.

Learning and Teaching the English Language

Why Learn English?

Learning English offers numerous benefits:

- Access to a vast amount of information and educational resources
- Enhanced employability and career prospects
- Ability to communicate with people worldwide
- Participation in global culture and entertainment

Methods of Learning English

Effective approaches include:

- Classroom instruction with trained teachers
- Online courses and language learning apps
- Immersive experiences through travel and cultural exchange
- Practice with native speakers or language exchange partners

Challenges in Learning English

Some common difficulties faced by learners are:

- Complex spelling and pronunciation rules
- Irregular verb forms
- Idiomatic expressions and phrasal verbs
- Regional accents and dialects

The Future of the English Language

Emerging Trends

English continues to evolve with technological innovations:

- Increased influence of digital communication and social media
- Emergence of new slang and internet vernacular
- Globalization leading to more diverse accents and dialects
- Integration of loanwords from other languages due to cultural exchange

Potential Challenges

As the language grows, there are concerns about:

- Language homogenization potentially overshadowing regional dialects
- Loss of linguistic diversity
- Difficulty in maintaining standardization across different regions

Conclusion

The English language remains a dynamic and influential means of communication. Its rich history, extensive vocabulary, and widespread use make it an invaluable global asset. Whether for personal growth, academic pursuits, or professional development, learning English opens doors to countless opportunities. As the world continues to embrace globalization and technological innovation, the role of English is poised to expand further, shaping the future of international communication.

Keywords for SEO Optimization:

- Introduction to English language
- History of English
- English language structure
- Global importance of English
- Learn English online
- English language development
- English as a lingua franca
- Benefits of learning English
- Future of the English language
- English language learning tips

Introduction to the English Language: A Comprehensive Overview

The English language, often regarded as the global lingua franca, has a rich history, complex structure, and widespread influence that permeates nearly every corner of the world. As one of the most widely spoken and studied languages today, understanding its fundamentals offers invaluable insights into its role in communication, culture, and international relations. This detailed exploration delves into the origins, evolution, grammatical features, vocabulary, phonetics, and the significance of English in contemporary society.

Historical Background of the English Language

Origins and Early Development

The roots of English trace back over 1,400 years to the Germanic tribes?namely the Angles, Saxons, and Jutes?who migrated to the British Isles around the 5th century AD. These tribes brought with them their languages, which gradually coalesced into what we now call Old English.

Key points about early English:

- Old English (circa 450?1150 AD): Characterized by a complex system of inflections, a vocabulary heavily influenced by Latin and Norse, and a rich oral tradition including epic poetry like Beowulf.
- Influence of Latin and Norse: Latin arrived through Christian missionaries, while Norse influence increased due to Viking invasions, shaping vocabulary and syntax.

Middle English and the Norman Conquest

The Norman Conquest of 1066 marked a pivotal turning point:

- Norman French influence: The ruling class spoke Norman French, which heavily influenced the vocabulary, especially in law, governance, art, and cuisine.
- Language features: Middle English (circa 1150?1500) saw simplification of inflectional endings and an expansion of vocabulary.

Early Modern English and the Renaissance

From the late 15th to the early 17th century:

- The Renaissance: Brought a revival of classical learning and an influx of Latin and Greek words.
- The printing press: Invented by Johannes Gutenberg, it standardized spelling and grammar, making literature more accessible.
- Notable figures: William Shakespeare and the King James Bible significantly shaped the language.

Modern English and Global Spread

Since the 17th century:

- Colonial expansion: British colonization spread English worldwide.
- Industrial Revolution: Facilitated international trade and communication.
- Contemporary English: Continues to evolve with influences from numerous languages and cultures, especially in the digital age.

Structural Aspects of the English Language

Phonetics and Pronunciation

English phonetics is known for its complexity and variability:

- Consonant and vowel sounds: The language features approximately 24 consonant sounds and around 20 vowel sounds, with many variations.
- Spelling and pronunciation discrepancies: Due to historical influences, English spelling often does not align directly with pronunciation (e.g., though vs. through).

Grammar and Syntax

English grammar, while relatively straightforward compared to some languages, has distinctive

features:

- Parts of speech: Nouns, verbs, adjectives, adverbs, pronouns, prepositions, conjunctions, and interjections.
- Sentence structure: Typically follows a Subject-Verb-Object (SVO) order.
- Tenses: Present, past, future, along with perfect and progressive aspects.
- Agreement: Subject-verb agreement in number and person.
- Modifiers: Use of adjectives and adverbs to add detail.

Vocabulary and Lexicon

English boasts an extensive vocabulary, estimated at over a million words:

- Loanwords: Borrowed extensively from Latin, French, Greek, German, and many other languages.
- Synonyms and antonyms: Rich variety of words with nuanced differences, offering precision and expressiveness.
- Neologisms: Continual creation of new words, especially in technology and popular culture.

Unique Features of the English Language

Orthography and Spelling

English spelling can be irregular due to its diverse origins:

- Historical influences: Words retain spellings from older forms or borrowed languages.
- Examples: Knight, psychology, colonel.
- Spelling reforms: There have been proposals but no widespread standardization.

Idioms and Phrasal Verbs

Idiomatic expressions and phrasal verbs are integral:

- Idioms: Phrases whose meanings are not deducible from individual words (e.g., kick the bucket).
- Phrasal verbs: Verb + particle combinations with idiomatic meanings (e.g., look up, give in).

Varieties and Dialects

English manifests in numerous dialects:

- British English: Variations like Cockney, Received Pronunciation.
- American English: Distinct vocabulary and pronunciation.
- Other varieties: Australian, Canadian, Indian English, each with unique features.

The Role of English in the Modern World

Global Lingua Franca

English is the primary language of:

- International diplomacy
- Business and commerce
- Science and technology
- Entertainment and media

English in Education and Research

- Most scientific journals publish in English.
- Universities worldwide offer courses in English.
- English proficiency is often a requirement for international careers.

The Digital Age and English

- Dominance in internet content, social media, and digital communication.
- Emergence of digital slang, memes, and abbreviations, influencing language evolution.

Cultural Impact

- English-language music, films, and literature shape global pop culture.
- Cultural exchange and understanding facilitated through shared language.

Learning and Teaching English

Methods and Approaches

- Traditional grammar-translation
- Communicative language teaching
- Immersive and bilingual approaches
- Use of technology and online platforms

Challenges for Learners

- Irregular spelling and pronunciation
- Idiomatic expressions
- Extensive vocabulary
- Variations in dialects and accents

Resources and Tools

- Language apps (Duolingo, Babbel)
- Online courses and tutorials
- Media and literature in English
- Language exchange programs

Conclusion

The English language remains a dynamic, influential, and complex means of communication. Its history reflects centuries of cultural exchange and adaptation, shaping a language that is both diverse and adaptable. For learners, educators, and global citizens alike, understanding English?s structure, history, and role in society unlocks numerous opportunities for connection, learning, and cultural appreciation. As it continues to evolve in the digital age, English?s significance is poised to grow, cementing its status as a cornerstone of international communication.

In summary, mastering the English language provides access to a vast repository of knowledge, culture, and opportunities. Its rich history and widespread use make it a fascinating subject of study and an essential skill in today?s interconnected world. Whether for academic pursuits, professional advancement, or cultural engagement, an introduction to English opens the door to endless possibilities.

QuestionAnswer What are the key features that define the English language? English is a West Germanic language characterized by a rich vocabulary, extensive use of loanwords, and a flexible

grammar system. It is known for its adaptability, widespread global use, and its role as a lingua franca in international communication. How did the English language develop over time? English evolved from the Anglo-Saxon languages brought to Britain by Germanic tribes around the 5th century. It was later influenced by Norman French, Latin, and other languages, leading to the Modern English we use today. This development spans Old English, Middle English, and Modern English periods. Why is English considered a global language? English is considered a global language because it is the primary or secondary language in many countries, used extensively in international business, science, technology, entertainment, and diplomacy, making it a key tool for global communication. What are the main components of learning the English language? Learning English involves mastering four main components: reading, writing, listening, and speaking. Additionally, understanding grammar, vocabulary, pronunciation, and cultural context are essential for effective communication. How has the internet influenced the spread and evolution of the English language? The internet has accelerated the global spread of English, introduced new slang, abbreviations, and digital communication styles, and facilitated intercultural exchange, thereby continuously shaping and evolving the language in real-time.

Related keywords: English language, language learning, linguistics, grammar, vocabulary, pronunciation, syntax, phonetics, language skills, language history

Read the full article online: an introduction to english language